

# Opportunities to Partner



## Advertising: Single Sheet Advertising Program

### **National Geographic Traveler**

Contact: Kay Hampton, Media Matters - 395-0088; [kay@mmihawaii.com](mailto:kay@mmihawaii.com)

### **Travel + Leisure**

Contact: Liane Sunn, Publicitas/Globe Media - 593-3223 x12; [lsunn@publisitas.com](mailto:lsunn@publisitas.com)

### **Conde Nast Traveler**

Contact: Loren Malencheck - 283-7122; [loren@hawaii.rr.com](mailto:loren@hawaii.rr.com)

### **Bon Appetit**

Contact: Francesca Viarnes - 255-3032; [viarnes@hula.net](mailto:viarnes@hula.net)

### **The New Yorker**

Contact: Debbie Joseph, Destination Marketing HI - 942-7400; [josephd001@hawaii.rr.com](mailto:josephd001@hawaii.rr.com)

### **Texas Monthly**

Contact: Debbie Joseph, Destination Marketing HI - 942-7400; [josephd001@hawaii.rr.com](mailto:josephd001@hawaii.rr.com)

### **Family Fun**

Contact: Laurie Doerschlen, Media Links – 737-4621; [MDLinks@aol.com](mailto:MDLinks@aol.com)

# Opportunities to Partner



## Advertising: Online Media Program

### **National Geographic Traveler**

Contact: Kay Hampton, Media Matters - 395-0088; [kay@mmihawaii.com](mailto:kay@mmihawaii.com)

### **Weddingchannel.com**

Contact: Maria - (213) 599-4452

## Advertising: Other Media

### **Southern Living**

Contact: Charlotte Works

### **Midwest Living**

Contact: Debbie Joseph, Destination Marketing HI - 942-7400; [josephd001@hawaii.rr.com](mailto:josephd001@hawaii.rr.com)

### **theknot.com**

Contact: Jena Tanaka, Destination Marketing HI - 942-7400; [tanakajena@hawaii.rr.com](mailto:tanakajena@hawaii.rr.com)

### **Orbitz.com**

Contact: Dean Anderson, Travelclick (for hotels) – 239-4334

# Opportunities to Partner



## Collateral

### **Reprints with partner cover/logo**

*Romance planner (Eng, Jap)*

*Family planner (Eng, Jap)*

*Map (Eng, Jap)*

*Golf guide (Jap-tbd)*

Contact: Lisa Mock, OVB - 524-0722 x-13; [lisa@visit-oahu.com](mailto:lisa@visit-oahu.com)

### **Advertising inclusion**

*O'ahu Vacation Planner-2005 (Eng)*

Contact: Lisa Mock, OVB - 524-0722 x-13; [lisa@visit-oahu.com](mailto:lisa@visit-oahu.com)

## eMarketing

### **Consumer Newsletters (10-12 times per year)**

Contact: Noelani Schilling-Wheeler, OVB – 524-0722; [noelani@visit-oahu.com](mailto:noelani@visit-oahu.com)

### **Website (English)**

Contact: Kameo Nago, Webmaster

### **Website (Japanese)**

Contact: Mitsue Varley, OVB - 524-0722 x-20; [mitsue@visit-oahu.com](mailto:mitsue@visit-oahu.com)

# Opportunities to Partner



## Public Relations/Communication

### **Media Blitzes (North America)**

Contact: Maura Jordan, Stryker Weiner & Yokota - 523-8802 x-24; [Jordan@strykerweiner.com](mailto:Jordan@strykerweiner.com)

### **Media Blitzes (Japan)**

Contact: Mitsue Varley, OVB - 524-0722 x-20; [mitsue@visit-oahu.com](mailto:mitsue@visit-oahu.com)

### **Promotions (U.S., Europe)**

Contact: Noelani Schilling-Wheeler, OVB – 524-0722; [noelani@visit-oahu.com](mailto:noelani@visit-oahu.com)

### **Promotions (Japan)**

Contact: Mitsue Varley, OVB - 524-0722 x-20; [mitsue@visit-oahu.com](mailto:mitsue@visit-oahu.com)

## Travel Trade/Sales

### **Travel Professional Sales (North America) - O'ahu Destination Specialist Program**

Contact: Stacey Martin, OVB – 524-0722 x-12; [stacey@visit-oahu.com](mailto:stacey@visit-oahu.com)

### **Wholesaler Programs (North America)**

Contact: Noelani Schilling-Wheeler, OVB – 524-0722; [noelani@visit-oahu.com](mailto:noelani@visit-oahu.com)

### **Travel Professional Sales (Japan)**

Contact: Mitsue Varley, OVB - 524-0722 x-20; [mitsue@visit-oahu.com](mailto:mitsue@visit-oahu.com)